



Digital Experience Evaluation




Gain expert insights into your customer's digital journey with a detailed report and actionable steps to enhance their experience.

Why Choose our Digital Experience Evaluation?

- Independent objective evaluation
- Actionable recommendations guaranteed
- Uncovers hidden inefficiencies to help prioritize improvements
- Report delivered in as few as 3 days
- No internal resources required

Your customer’s digital journey should be **exceptional** from start to finish. With decades of experience, Kinetech helps banks and credit unions across the U.S. by delivering clear, actionable insights to optimize your customer’s digital experience in alignment with your unique vision.

Your customers' digital experience should be exceptional and uniquely tailored to your financial institution.

	 Single Product	 Business Line	 Complete Enterprise Evaluation
What does it look like?	Single product: Online account opening, lending, digital banking, and public website.	Covers a broader range of evaluations across consumer, lending, commercial, and or wealth management.	Your entire digital experience across your organization. Our most complete report and evaluation.
Estimated Report Delivery	3 Days	1 Week	30 Days
Report Covers	1 Product	1 Business Line	Full Digital Experience
What does it Include?	A full and detailed evaluation report. Thorough overview of strengths and weaknesses of your customer’s digital experience, consistency analysis, actionable recommendations, and review consultation.		
Costs starting at	\$2,000	\$5,000	\$20,000

Bonus: Your evaluation fee can be used as a credit toward future projects with Kinetech! *